

Entities in the CECA sector

BANKS AND SAVINGS BANKS



FOUNDATIONS



Our partners in Financial Education



Sustainable Development Goals

Financial Education actively contributes to driving and promoting the Sustainable Development Goals



2030
AGENDA



Financial Education
Executive Report 2023



Financial Education Executive Report 2023



Financial education is paramount for CECA, its member institutions and FUNCAS in the current financial environment.

Financial education is a vital tool for empowering citizens to deal with a changing and uncertain reality, compounded by the impact of digitalisation.

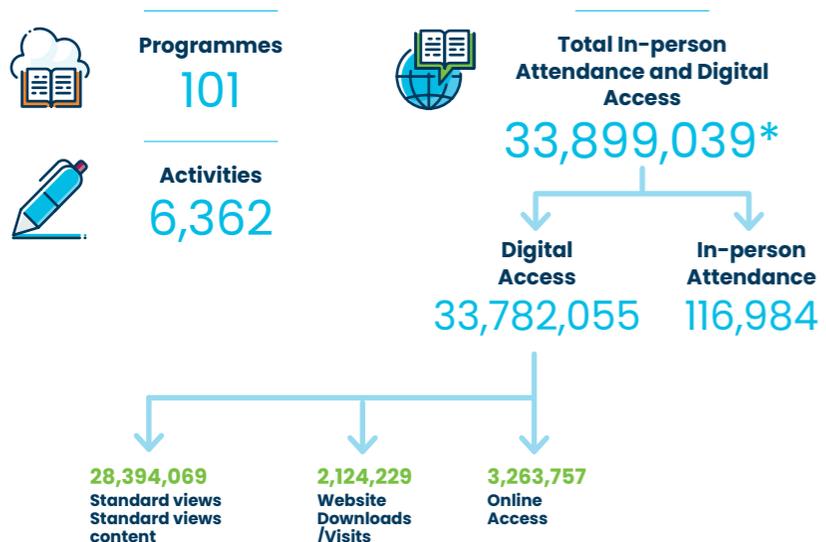
CECA's member entities are aware of this and through their programmes, they share their experience, knowledge and capillarity throughout the country, serving all sectors of the population, in particular the elderly and people in rural areas.

2023 in numbers

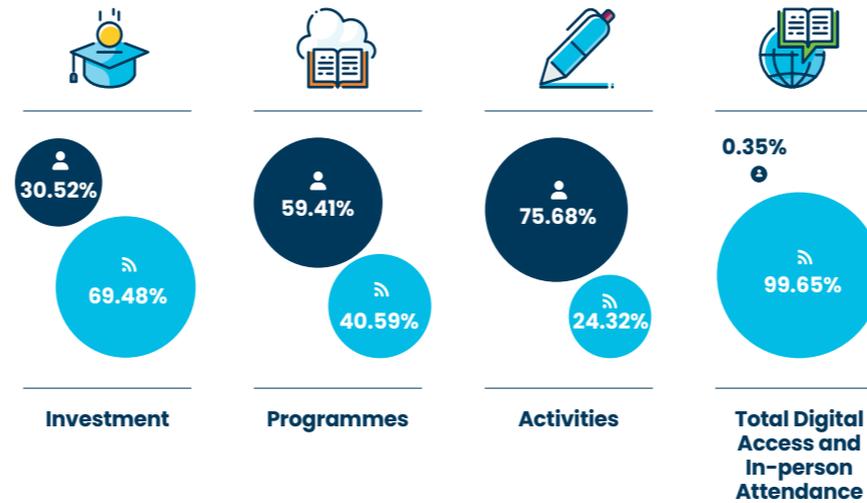
Investment
€2.58 million

funcas educa €1.82 million
corresponding to the 2023 Funcas Educa Programme

Asociadas ceca €759,116
corresponding to 2023 Own Funds of CECA companies

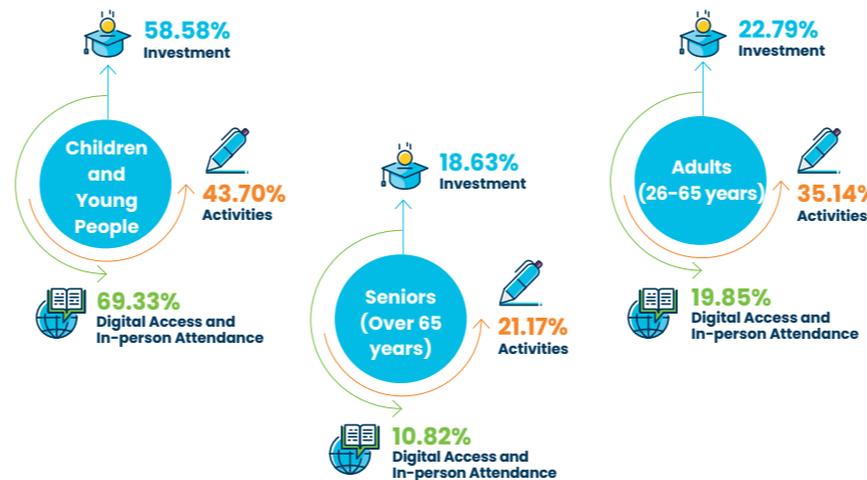


In person Digital



Target Public by Age

Year	Investment	Activities	Digital Access and In-person Attendance
2023			
Children and Young People	1,516,214	2,780	23,503,287
Adults (26-65 years)	589,778	2,235	6,727,616
Seniors (Over 65 years)	482,125	1,347	3,668,136
Total	2,588,116	6,362	33,899,039



59% of investment went to programmes for Children and Young People in 2023

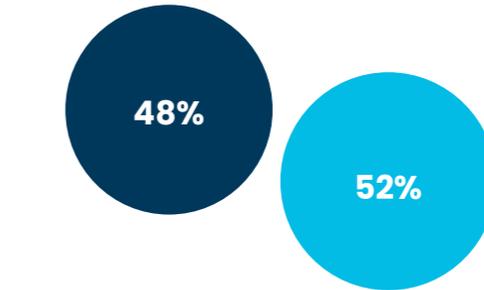
Over 36 million people benefited from financial education programmes in 2023

Investment for Specific Groups

(People at risk of exclusion, people with special needs and entrepreneurs)

General Public
€1.24 million

More than 14.6 million corresponding to In-person Attendance and Digital Access belonging to Specific Groups in 2023

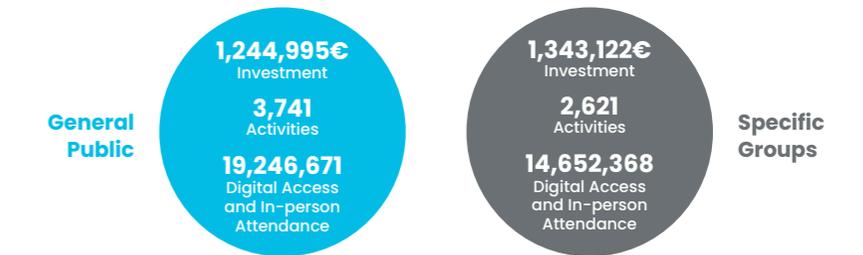


Specific Groups
€1.34 million

People at Risk of Exclusion 47%

People with Special Needs 28%

Entrepreneurs 25%



The amount allocated by the CECA sector since the start of the Funcas Educa Programme

+€17.9 million

funcas educa
€12.79 million

corresponding to the 2018-2023 Funcas Educa Programme



* Digital access refers to online metrics that include: standard views, downloading of applications and digital content, website visits and streaming.