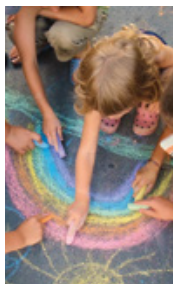


# *Obra Social* Report 2022



# *Obra Social* Report 2022

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# Introduction



*Obra Social,*  
we work for  
people like  
**YOU**



2022 was the year when people started talking about the end of the pandemic, but it was also a year of deep uncertainty caused by the conflict in Ukraine, the energy crisis, inflation and climate change, among other issue which affected the global economy and made 2022 a difficult year.

Faced with this range of different social challenges, the work of the *Obra Social* has again proved a vital resource in combatting inequality and social exclusion, through the *Obra Social* programmes backed by the economic and human resources of the savings banks and their foundations.

The *Obra Social* retains a critically important role in social, cultural and economic development, especially for the vulnerable groups who need it most. Again this year, the *Obra Social* led the way for private sector social investment in Spain, complementing government programmes and the welfare state, making the *Obra Social* one of the principal engines of social inclusion today.

Its work focuses on social needs as they arise and involves listening carefully to local people, drawing on core values such as cooperation, empathy and concern for others and altruism – the human values that have been central to the Savings Bank sector from its origins.

The *Obra Social* also expresses CECA's commitment to the UN's 17 Sustainable Development Goals, goals to which CECA, as a signatory to the United Nations Global Compact, is proud to contribute every day alongside its members and foundations.

This Report is intended to bring together all of this, showcasing the work done by the *Obra Social* by presenting the key figures and the flagship initiatives delivered by our member Savings Banks and foundations in 2022.



**The *Obra Social* also expresses CECA's commitment to the UN's 17 Sustainable Development Goals, goals to which CECA and its members and foundations, as signatories to the United Nations Global Compact, are proud to contribute every day.**

# CECA sector entities

## Foundations



**Fundación Galicia  
Obra Social Fundación**  
Cantón Grande, 21.  
15003 La Coruña



**Fundación Ávila**  
Palacio Los Serrano  
Plaza de Italia, 1. 05001 Ávila



**Fundación Bancaja**  
General Tovar, 3. 46003 Valencia



**Bilbao Bizkaia Kutxa Fundazioa  
Bancaria-Bilbao Bizkaia Kutxa  
Banku Fundazioa**  
Gran Vía de Don Diego López de  
Haro, 19-21. 48001 Vizcaya



**Fundación Bancaria Canaria  
Caja General de Ahorros  
de Canarias - Fundación  
CajaCanarias**  
Plaza del Patriotismo, 1.  
38002 Santa Cruz de Tenerife



**Fundación Bancaria Caja de  
Ahorros de Santander  
y Cantabria**  
Tatín, 25.  
39001 Santander



**Fundación Caja de Ahorros  
de Castilla La Mancha**  
Recoletos, 1 Palacio de Benaca-  
zón. 45001 Toledo



**Fundación  
Círculo Católico**  
Plaza de España, 3.  
09005 Burgos



**Caja de Burgos,  
Fundación Bancaria**  
Casa del Cordón - Plaza de  
la Libertad, s/n. 09004 Burgos

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**Fundación Bancaria Caja de Ahorros y Monte de Piedad de Extremadura**

Plaza Santa María, 8.  
10003 Cáceres



**CAJAGRANADA Fundación**

Avda. Fernando de los Ríos, 6.  
18006 Granada



**Fundación Caja de Ahorros de la Inmaculada de Aragón**

Paseo de la Independencia, 10  
50004 Zaragoza



**Fundación Caja de Ahorros de Murcia**

Calle Santa Clara, 1. 30008  
Murcia



**Fundación Caja Navarra**

Avenida Carlos III, 8.  
31002 Pamplona



**Fundación Caja Rioja**

La Merced, 6.  
26001 Logroño



**Fundación Caja Segovia**

Av. Fernández Ladreda 8,  
2ª planta A. 40001 Segovia



**Fundación Privada Monte de Piedad y Caja de Ahorros San Fernando de Huelva, Jerez y Sevilla (Fundación Cajasol)**

Plaza de San Francisco, 1.  
41004 Sevilla



**Fundación Bancaria Caja de Ahorros de Asturias**

Plaza de la Catedral, s/n.  
33003 Oviedo



**Fundación Caja Sur**

Avenida Ronda de los Tejares,  
18-24. 14001 Córdoba



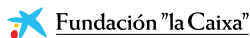
**Fundación Bancaria Ibercaja**

Plaza de Basilio Paraíso, 2.  
50008 Zaragoza



**Fundación Bancaria Kutxa-Kutxa Banku Fundazioa**

Garibai, 20-22.  
20004 San Sebastián



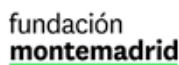
**Fundación Bancaria Caixa d'Estalvis i Pensions de Barcelona, "la Caixa"**  
Avda. Diagonal 621-629.  
08028 Barcelona



**Fundación Canaria La Caja Insular de Ahorros de Canarias**  
Alameda de Colón, 1. Edificio Cicca. 35002 Las Palmas



**Fundación Mediterráneo**  
Calle Doctor Gadea 1.  
03003 Alicante



**Fundación Obra Social y Monte de Piedad de Madrid**  
Plaza de San Martín, 1.  
Casa de las Alhajas.  
28013 Madrid



**Fundación Especial Pinnae**  
La Parellada, 56-58, 39- 1ª.  
08720 Vilafranca del Penedès



**Fundació Sa Nostra Caixa de Balears**  
Carrer de la Concepció, 12.  
07012 Palma de Mallorca



**Fundación Bancaria Unicaja**  
Plaza de la Marina, 3.  
29015 Málaga



**Caja de Ahorros de Vitoria y Álava, Fundación Bancaria**  
Calle Postas, 11, 2º. 01004 Alava



**Fundación de las Cajas de Ahorros (Funcas)**  
Caballero de Gracia, 28-30.  
28013 Madrid



**Fundación Obra Social de Castilla y León**  
Casa Botines,  
Plaza de San Marcelo 5.  
24002 León



**Caja de Ahorros y Monte de Piedad de Ontinyent**  
Plaza Santo Domingo, 24.  
46870 Ontinyent, Valencia



**Fundación Guillem Cifre de Colonya**  
Plaça Major, 7.  
07460 Pollença, Mallorca

## Banks and Savings Banks



**Caixabank, S.A.**  
C/ Pintor Sorolla, 2-4  
46002 Valencia



**Unicaja Banco, S.A.**  
Av. de Andalucía, 10-12  
29007 Málaga



**ABANCA Corporación Bancaria, S.A.**  
C/ Claudio Pita, 2  
Betanzos



**Kutxabank, S.A.**  
C/ Gran Vía, 30  
48009 Bilbao



**Ibercaja Banco, SAU**  
Plaza de Basilio Paraíso, 2  
50008 Zaragoza



**Caja Sur Banco**  
Avenida Ronda de los Tejares,  
18-24. 14001 Córdoba



**Caja de Ahorros y Monte de Piedad de Ontinyent**  
Plaza Santo Domingo, 24.  
46870 Ontinyent



**Colonya, Caixa Pollença**  
Plaça Major, 7.  
07460 Pollença, Mallorca



**Cecabank, S.A.**  
C/ Alcalá, 27  
28014 Madrid

# 2022 Highlights in numbers



There are three things in life that make you your best self: respect, values, and commitment.

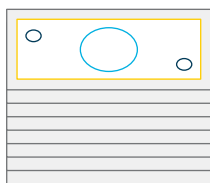




In 2022, the *Obra Social* was most active where it was most needed. Key to this was our closeness to the community, especially vulnerable families and groups, and the empathy, collaboration and local footprint of our member banks.

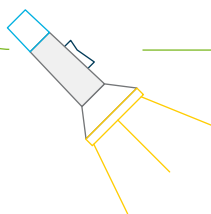
## Key figures

# 2022



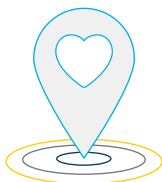
### Investment

€800.16  
million



### Activities

72,468



### Beneficiaries

32,653,661

## How we contribute to social welfare

The *Obra Social*, led by the savings banks and foundations, is active in multiple areas, working for all segments of the population but with a special focus on vulnerable groups and those who need it most.







## Social Action Area

We promote social development and support the vulnerable.



We promote social development and sustain our commitment to a fairer and more inclusive society, through our social and welfare programmes, especially those aimed at vulnerable groups.

## Social Action Area in numbers

**Investment**  
**312,946**  
in euro thousand

**Activities**  
**20,581**

**Beneficiaries**  
**4,863,309**



**Social Action was the best funded area in 2022.**



**€313 million of support for welfare and health & well- being programmes, social integration, soup kitchens and volunteering.**



## Social Action Programmes

**Welfare and social inclusion programmes** to support vulnerable populations at risk of exclusion, focusing on: food, basic necessities, support for food banks, soup kitchens, support for seniors, active ageing and help with accessing housing.



**Volunteering** to promote the social inclusion of vulnerable groups, as well as awareness- raising and fair trade programmes, humanitarian aid and cooperation to foster development.





- **Health support programmes** providing equipment and people for projects such as maintenance of hospitals or health centres and preventative health care programmes.



**Calls for funds and collaborations,** with the Third Sector or to support multiculturalism and social cohesion, as well as projects to narrow the digital divide.



## Education and Research Area

We are committed to progress, innovation and the promotion of financial culture as tools for social empowerment.





We promote progress and innovation through training, education, scientific research and R&D. We also support financial inclusion by offering a universal service and promoting access to financial services for all, especially the disadvantaged.

Our financial education programmes, for instance, deliver on our long-standing commitment to disseminate financial culture throughout society, to promote informed decision-making at all stages of life, equal opportunities and economic growth.

## Education and Research Area in numbers

**Investment**  
**219,153**  
in euro thousand



**Over €219 million spent on training, research and R&D projects during 2022.**

**Activities**  
**11,917**



**More than 12.4 million people helped.**

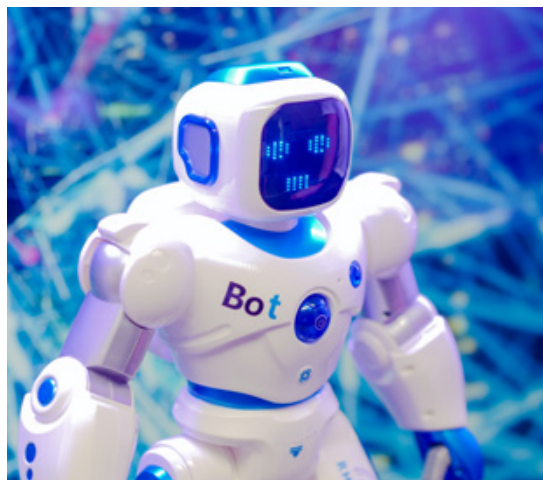
**Beneficiaries**  
**12,144,406**





## Education and Research Programmes

**Educational and Training activities** such as conferences, seminars, themed fairs and competitions.



**Support for innovation and R&D** including aid for the research, innovation and R&D sectors.



**Financial Education**, with programmes to spread financial education and culture throughout society.

**Support for scientific research:** science-related projects, scholarships and outreach programmes.





## Culture and Heritage Area

We promote culture as a driver of personal and social development.



We care deeply about keeping alive the legacy of previous generations and promoting the culture, knowledge and talent of new generations, which are key to the development and empowerment of people.

We are also engaged in conserving heritage, respecting our history and supporting integration between all territories and people.

## Culture & Heritage Area in numbers

### Investment

152,642  
in euro thousand



### Activities

27,294



### Beneficiaries

12,886,896



Over €152 million to support culture.



Culture and Heritage remains one of the best value areas for social investment: for a modest spend (€12/beneficiary) the *Obra Social* can reach a great number of people.



## Culture and Heritage Programmes



**Maintenance and conservation of heritage**, with projects to retain buildings, historical districts, historically important parks and gardens, and archaeological sites, among others.





**Cultural activities** such as exhibitions, concerts, recitals, libraries, cultural outreach programs, cultural websites and planetariums.







# Local Development and Job Creation Area

We contribute to development in the regions where we are active.





We contribute to development in our regions by supporting the local productive fabric and consulting and collaborating with local actors so we can respond as needed to the social demands of their stakeholders for employment, training, entrepreneurship or the provision of appropriate products and services.

## Local Development and Job Creation Area in numbers

**Investment**

**80,754**

in euro thousand

**Activities**

**5,268**

**Beneficiaries**

**528,764**



**Over €80 million spent on programmes to support local development, business fabric, employment, entrepreneurship and other projects.**



**The Obra Social continues to support local development in the territories where it is active.**



## Local Development and Job Creation Programmes

**Programmes to support local economic development and rural areas**, including initiatives to support small businesses, farming programmes, grants and subsidies, themed fairs, conferences and innovation centres.



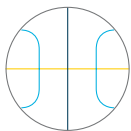
**Support for the business fabric, SMEs and the self-employed:** financing, enhancing competitiveness, industrial partnerships, business forums, venture capital investments and other programmes.



**Fostering entrepreneurial spirit** through programmes for entrepreneurs, business project mentoring, microcredits and training.

**Promotion of employment and supporting people into work**, through job mentoring initiatives, focusing on groups at risk of social exclusion.





## Sport & Leisure Area

We promote sport to encourage inclusion and spread our values.



We see sport as a way to promote social inclusion, solidarity, social progress and the spreading of the values our society needs. Sport demands dedication, effort and the willingness to rise to challenges, values shared by the *Obra Social* and embodied in its projects for more than 300 years.

## Sport & Leisure Area in numbers

**Investment**

**18,639**

in euro thousand



**2.33%**

Of total  
Investment

**Activities**

**5,309**



**7.33%**

Of total  
Activities

**Beneficiaries**

**677,250**



**2.07%**

Of total  
Beneficiaries



The *Obra Social* is committed to sport as a vector of integration and the transmission of values.



In 2022, over €18.6 million was invested in Sport & Leisure programmes.



## Sport & Leisure Programmes



**Sports or sports- related activities include:** sponsorship of teams, competitions and championships, sports facilities, publications and support for inclusive sport.





- **Leisure and free time,** summer camps, parties, tributes, entertainment programmes, trips and excursions.





## Environment Area

We are committed to sustainability and sustainable development that builds the future for new generations.





We are committed to sustainable development, working with different organisations and stakeholder groups to raise awareness and train people in this area. We promote the use of sustainable products and services and run conservation and environmental development projects, supporting the environment and the fight against climate change.

## Environment Area in numbers

**Investment**

**16,023**

in euro thousand



**Activities**

**2,099**



**Beneficiaries**

**1,553,036**



**Over €16 million  
invested in the  
Environment in 2022.**



**More than 1.55 million  
people were involved  
in our sustainability  
and environmental  
programmes.**



## Environmental programmes

**Dissemination and environmental awareness:** learning pathways, conferences, congresses, courses, seminars and events days.



**Environmental volunteering programmes.**

**Sustainability programmes:** respect for the environment, climate change and sustainable development.



**Conservation and maintenance of natural areas:** climate and climate-change studies, maintenance of national parks, farms, forests and parks of environmental interest.

# Sustainable Development Goals

CECA is signed up to the UN Global Compact and its members are working to achieve the Sustainable Development Goals.



The programmes run by *Obra Social* bodies are a vector of social transformation, particularly those focused on the vulnerable. The *Obra Social*'s local footprint and continuous adaptability means it can have an effective impact in all the regions where it is active.

## OBJETIVO DE DESARROLLO SOSTENIBLE

Through our partnerships, we promote high-quality education, decent work, economic growth, greater equality, community well-being, local development and other community benefits.





## Beneficiaries by investment



**57.09%**  
**Specific Groups**  
 over €456  
 million



**42.91%**  
**General public**  
 over €343  
 million

Children & Young People **49.51%**

People at Risk of Exclusion **26.51%**

People with Special Needs **11.42%**

Over 65s **11.19%**

Entrepreneurs **1.36%**



**50% of investment went on programmes for Children and Young People.**

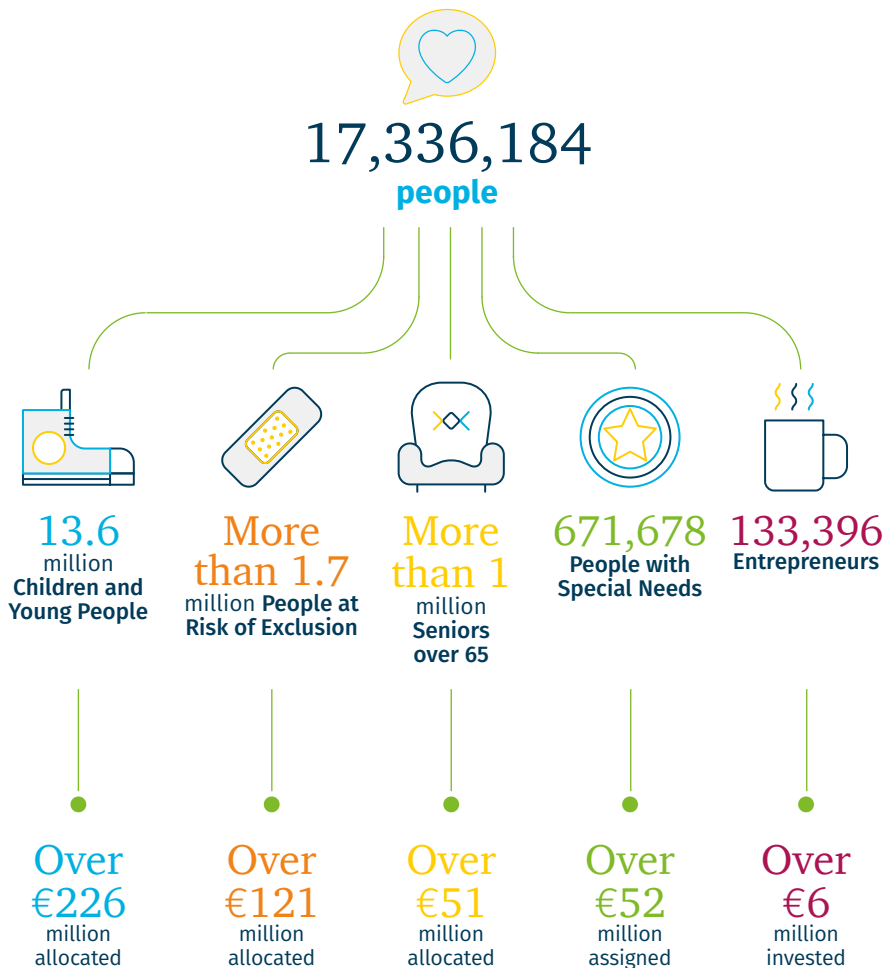


## Beneficiaries by Specific Groups



	% Beneficiaries from Specific Groups	Beneficiaries from Specific Groups	% Investment in Specific Groups	Investment in Specific Groups (in euro thousand)
Children & Young People	78.96%	13,688,221	49.51%	226,161
People at Risk of Exclusion	10.18%	1,765,445	26.51%	121,122
Over 65s	6.22%	1,077,445	11.19%	51,135
People with Special Needs	3.87%	671,678	11.42%	52,188
Entrepreneurs	0.77%	133,396	1.36%	6,235
<b>Total</b>	<b>100.00%</b>	<b>17,336,184</b>	<b>100.00%</b>	<b>456,840</b>

In 2022, more than 17.3 million people benefited as part of Specific Groups, including: Children and Youth, People at Risk of Exclusion, People with Special Needs, Seniors and Entrepreneurs.







# Comparison 2021-2022

# Investment by area

## 2021-2022

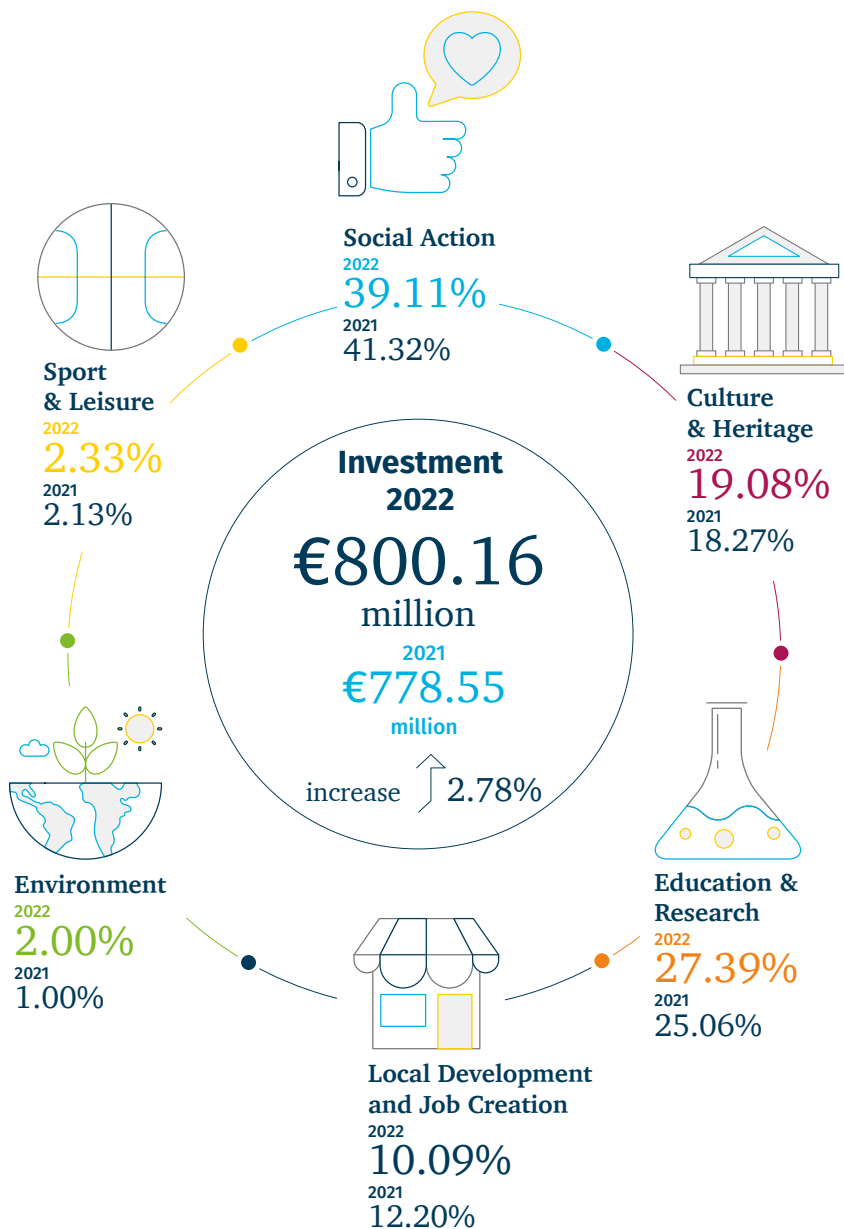
Social area	Investment in Euro thousand		%		% change
	2022	2021	2022	2021	
Social Action	312,946	321,702	39.11%	41.32%	-2.72%
Education & Research	219,153	195,126	27.39%	25.06%	12.31%
Culture & Heritage	152,642	142,278	19.08%	18.27%	7.28%
Local Development & Job Creation	80,754	95,021	10.09%	12.20%	-15.01%
Sport & Leisure	18,639	16,609	2.33%	2.13%	12.22%
Environment	16,023	7,816	2.00%	1.00%	104.99%
<b>TOTAL</b>	<b>800,156</b>	<b>778,551</b>	<b>100%</b>	<b>100%</b>	<b>2.78%</b>



The biggest increase in investment in 2022 was in the Environment area, reflecting the current commitment to sustainability.



Over 66% of investment went into Social Action and Education & Research in 2022.



# Activities by area 2021-2022

Social area	Activities		%		% change
	2022	2021	2022	2021	
Social Action	20,581	15,712	28.40%	30.36%	30.99%
Education & Research	11,917	10,478	16.44%	20.25%	13.73%
Culture & Heritage	27,294	14,665	37.66%	28.34%	86.12%
Local Development & Job Creation	5,268	5,021	7.27%	9.70%	4.91%
Sport & Leisure	5,309	4,575	7.33%	8.84%	16.04%
Environment	2,099	1,299	2.90%	2.51%	61.53%
<b>TOTAL</b>	<b>72,468</b>	<b>51,750</b>	<b>100.00%</b>	<b>100.00%</b>	<b>40.03%</b>

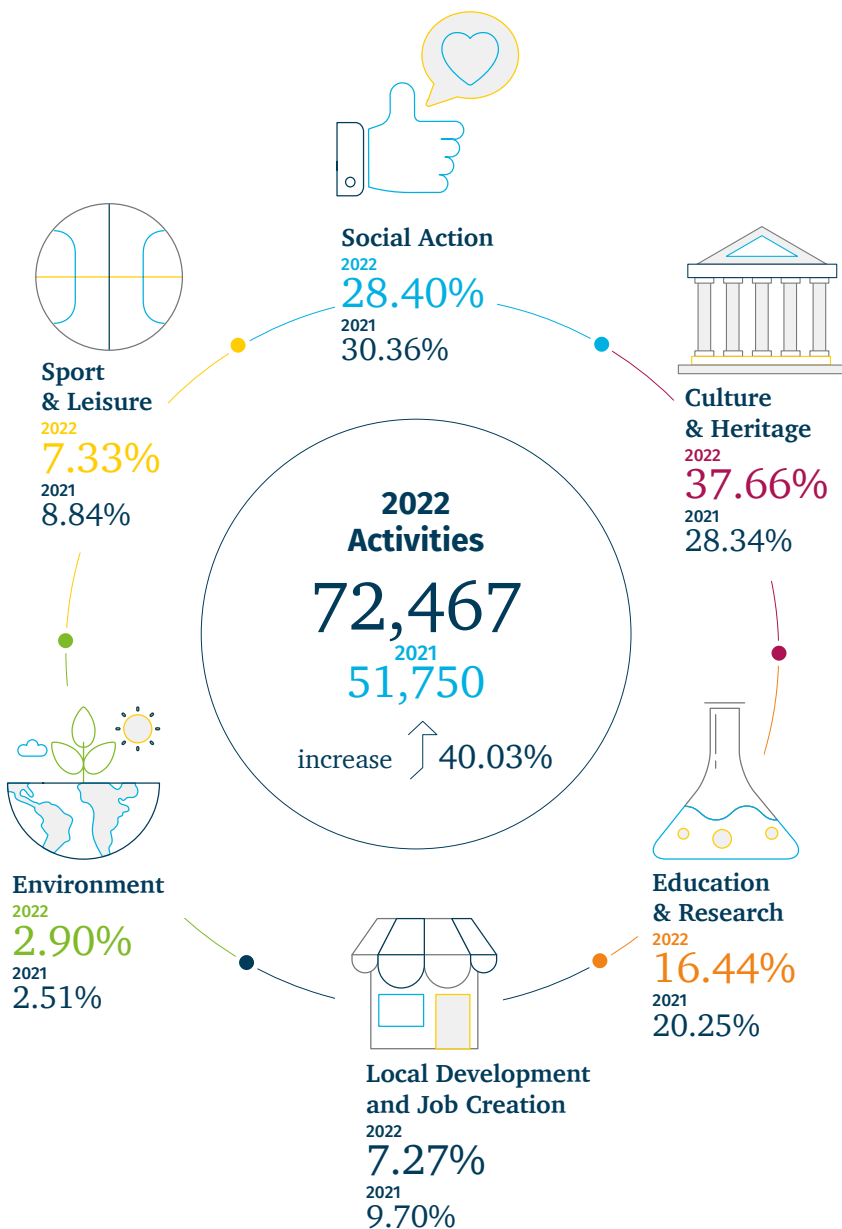


**Culture & Heritage** was the area that most increased its number of activities between 2021 and 2022 (86.12%) following the post-Covid return of face-to-face events.



**The Environment (61.53%) and Social Action (31%)** also significantly increased their activity compared to 2021.





# Beneficiaries by area

## 2021-2022

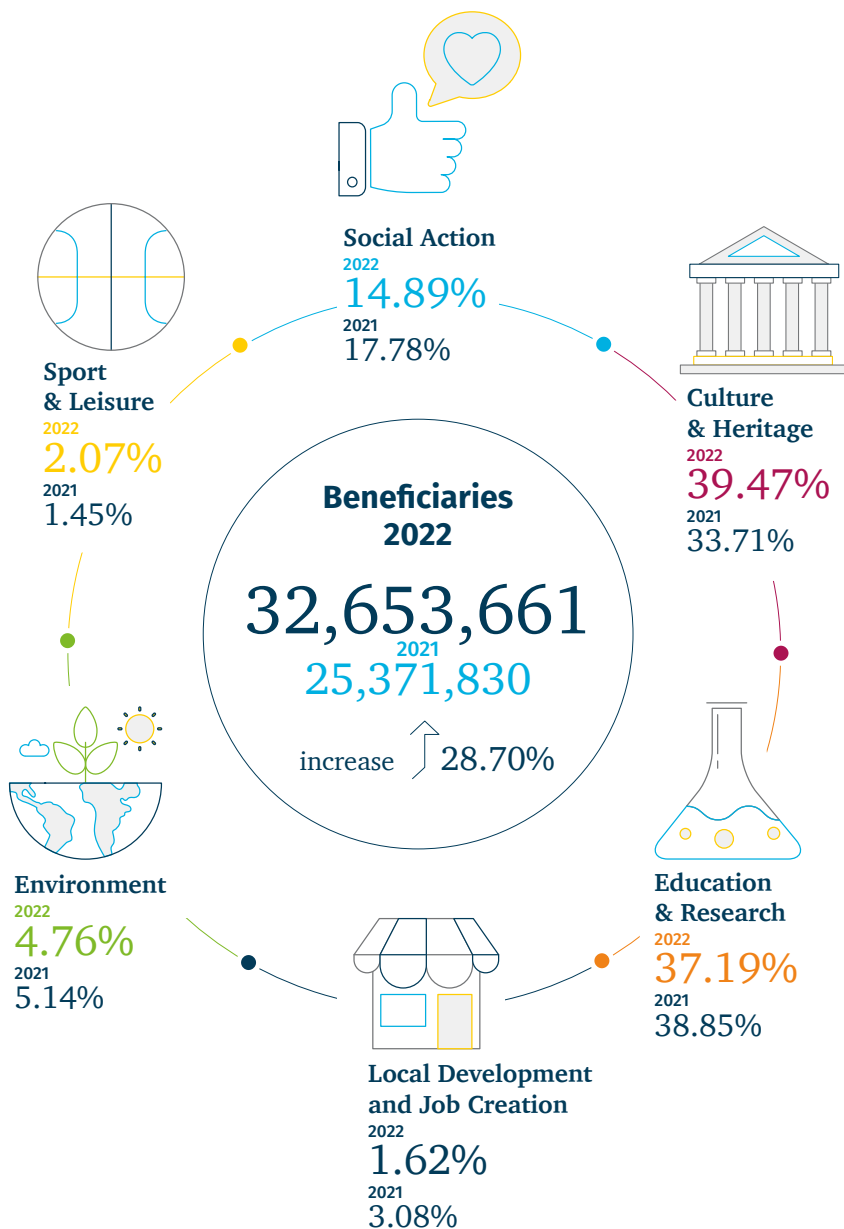
Social area	Beneficiaries		%		% change
	2022	2021	2022	2021	
Social Action	4,863,309	4,510,291	14.89%	17.78%	7.83%
Education & Research	12,144,406	9,856,657	37.19%	38.85%	23.21%
Culture & Heritage	12,886,896	8,553,181	39.47%	33.71%	50.67%
Local Development & Job Creation	528,764	782,103	1.62%	3.08%	-32.39%
Sport & Leisure	677,250	366,684	2.07%	1.45%	84.70%
Environment	1,553,036	1,302,914	4.76%	5.14%	19.20%
<b>TOTAL</b>	<b>32,653,661</b>	<b>25,371,830</b>	<b>100.00%</b>	<b>100.00%</b>	<b>28.70%</b>



**Sport & Leisure and Culture and Heritage, are the areas that most increased beneficiaries since 2021.**



**Over 52% of investment went on Social Action and Education & Research in 2022.**



# Specific Groups

## 2021-2022

	Beneficiaries from Specific Groups	% Beneficiaries from Specific Groups	Investment in Specific Groups (in Euro thousand)	% Investment in Specific Groups
<b>2022</b>				
Children & Young People	13,688,221	78.96%	226,161	49.51%
People at Risk of Exclusion	1,765,445	10.18%	121,122	26.51%
Over 65s	1,077,445	6.22%	51,135	11.19%
People with Special Needs	671,678	3.87%	52,188	11.42%
Entrepreneurs	133,396	0.77%	6,235	1.36%
<b>TOTAL</b>	<b>17,336,184</b>	<b>100.00%</b>	<b>456,840</b>	<b>100.00%</b>
<b>2021</b>				
Children & Young People	7,567,910	53.68%	185,834	39.85%
People at Risk of Exclusion	2,184,705	15.50%	151,908	32.58%
Over 65s	1,714,261	12.16%	55,226	11.84%
People with Special Needs	1,741,255	12.35%	47,719	10.23%
Entrepreneurs	890,396	6.32%	25,632	5.50%
<b>TOTAL</b>	<b>14,098,526</b>	<b>100.00%</b>	<b>466,318</b>	<b>100.00%</b>



**Over 87% of the investment in Specific Groups went on Children & Young People, People at Risk of Social Exclusion and Seniors in 2022.**

## Specific Groups

2021-2022



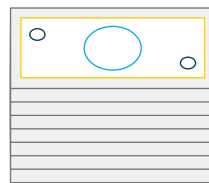
### Beneficiaries

2022

More than  
**17**  
million  
Beneficiaries

2021

More than 14  
million Beneficiaries



### Inversión

2022

Over  
**€456**  
million

2021

Over €466  
million



*Obra Social* projects demonstrated their efficiency in 2022 helping 22.96% more people – a total of 17.33 million beneficiaries – on a similar budget to 2021.

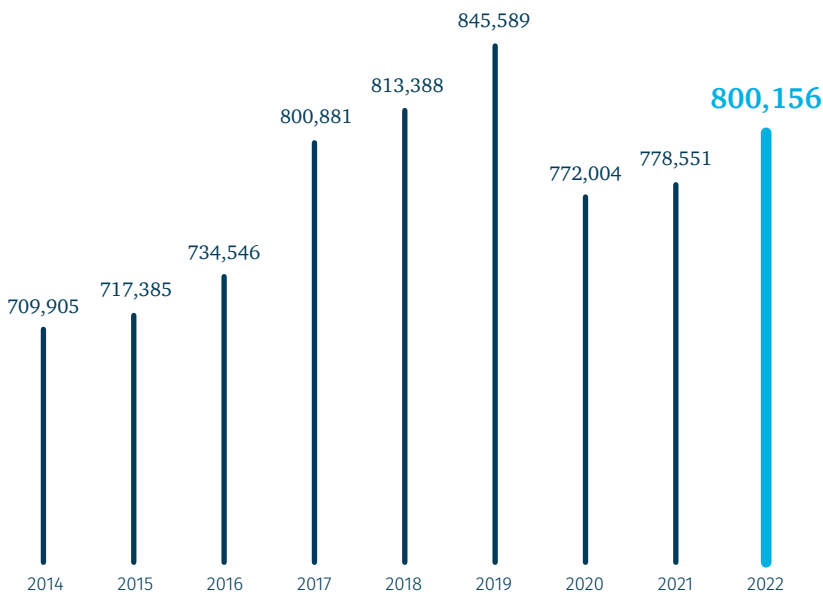
# *Obra Social* since 2014



Spain's Law 26/2013, of December 27, on savings banks and banking foundations, transformed the situation for the *Obra Social* and foundations, which continue to fund and support millions of people with special needs and at risk of exclusion.

## **Obra Social Investment 2014-2021**

€ thousand



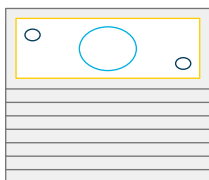


## *Obra Social* since 2014 in numbers



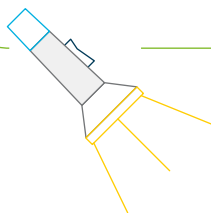
Key figures

**2014-2022**



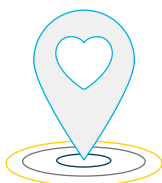
**Investment**

**€6.792,40  
million**



**Activities**

**849,038**



**Beneficiaries**

**286,000,324**

**Annual average**

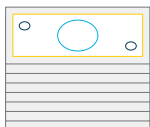
**31,777,814**

# Conclusions



# Key figures

## Investment



In 2022, €800.16 million was allocated to the Obra Social, an increase of 2.78% compared to the previous year.

Cumulative investment in 2014-2022 totalled €6,792.40 million, and annual investment at the end of the period was up 12.71% since 2014, showing that the growth trend is now back on track after a dip in 2020 due to Covid.

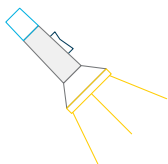
## Beneficiaries



In 2022, the *Obra Social* reached more than 32 million beneficiaries, up 28.70% on 2021.

A cumulative 286,000,324 people benefited between 2014-2022.

## Activities



In 2022, 72,468 activities took place, 40% more than the previous year.

The total number of activities in 2014-2022 was 849,038.

# Main areas of *Obra Social*



The area that received the most investment in 2022 was **Social Action**, with 39.11% of the investment total, €313 million. Thanks to this funding, Social Action was able to increase its activities by 31% and its beneficiaries by 7.8% compared to the previous year.



In 2022, the *Obra Social* fund also committed to progress, innovation and financial culture as tools for social empowerment, investing €219 million in **Education and Research** programmes in the form of training, research, R&D and financial education. This was 12.31% more than in 2021, and assisted more than €12.1 million people.



Over €152 million was spent on **Culture and Heritage** in 2022. This area again offered the best value for money, reaching more people for less investment (€12/beneficiary) in 2022 (12.8), an increase of more than 50 percent on the prior year. The number of activities also rose considerably on 2021 (86.12%) as events returned to normal post-Covid.



The *Obra Social* continues to support local development in the territories where it is active, spending €80 million on **Local Development and Job Creation** in 2022.



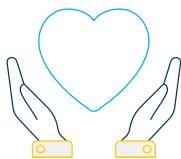
There is a strong overlap between the values of the *Obra Social* fund and sport, seen by the foundations as a tool for inclusion and spreading values. Reflecting this, funding for **Sports & Leisure** area was over €18 million, up 12.22% on the previous year.



The *Obra Social* fund strengthened its commitment to Sustainability and Sustainable Development, endowing its **Environmental** programmes with over €16 million in 2022, compared to €7.8 million invested in 2021. This near-doubling of investment year-on-year reflects the *Obra Social*'s commitment to greater ecological awareness and sustainability.



The *Obra Social* continues to contribute to the **Sustainable Development Goals**. It is actively supporting all 17 but, in 2022, priority was mainly given to: SDG-3; SDG-1; SDG-9; SDG-4; SDG-8; SDG-11; SDG-10 and SDG-17.



## Specific Groups beneficiaries

In recent years, the vehicles distributing Obra Social funds have looked to increase their investment in Specific Groups, with a special focus on children and young people; people at risk of exclusion, seniors and people with special needs.

At a greater level of detail:

- 13.6 million children and young people allocated around €226 million.
- More than 1.7 million people at risk of exclusion supported with €121 million.
- More than 1 million seniors, with more than €51 million.
- More than €52 million to assist 671,678 people with special needs.
- More than €6 million on helping 133,396 entrepreneurs.

Of total investment in 2022, 57.09%, or €456 million, went to help more than 17 million people from Specific Groups, 22.96% more beneficiaries than the previous year.



Over 87% of the investment in Specific Groups went on Childhood and young people, people at risk of exclusion and seniors in 2022, 1.39% more than in 2021.

NOTE: 23 organisations reported data on their Obra Social work: Afundación, Fundación Bancaria La Caixa; Fundación CajaCanarias; Fundación Ávila; Fundación Vital; Fundación Bancaria Kutxa; Fundación Caja Murcia; Fundación Bancaria Unicaja; Fundación Cajacírculo de Burgos; Fundación Bancaria Ibercaja; FUN-CAS; Fundación Caja Extremadura; Fundación Caja Cantabria; Fundación Mediterráneo; Caja de Burgos Fundación Bancaria; Fundación Montemadrid; Fundación La Caja de Canarias; Fundación Caja Rioja; Fundación Caja Navarra; Fundación Especial Pinnae (Penedés), Fundación Guillem Cifré de Colonya Caixa Pollença, Caixa Ontinyent and FUNDOS.

# What makes us different?





All CECA sector organisations are signed up to the principles identified by the World Savings and Retail Banking Institute (WSBI) and the European Savings and Retail Banking Group (ESBG) and known as the three Rs:

## 3 Rs



### Retail

Close to families and small businesses.



### Rooted

Our commitment to our regions means we can identify the different needs of our society and reach every corner of the territory.



### Responsible

Working for the vulnerable and all stakeholders.

And in recent years, we can talk about two new Rs, reflecting the continuous adaptation to change and the sector's ability to rise to challenges.



### Renewal,

maintaining the sector's commitment to innovation and efficiency.



### Resilience,

for its ability to adapt to challenging situations, including those of recent years.

# Building partnerships



CECA is active in many national and international organisations, through which it is able to project and promote the work of the *Obra Social* across the whole sector.



Together, these organisations represent **6,400 savings banks** and retail banks across the world, with **1.4 billion** customers in more than 67 countries.

For instance, we are active members of the international trade bodies that represent the retail banking model, including the World Savings and Retail Banking Institute (WSBI) and the European Savings and Retail Banking Group (ESBG), with 6,400 member savings and retail banks world-wide, serving 1,400 million customers in over 67 countries.

We also belong to:



#EUGreenRecovery



**Pacto Mundial**  
Red Española



## Shared values



Our social commitment dates back to the 18th century and the emergence of the first community or socially conscious organisations that emerged to support vulnerable citizens.

This community and social awareness continues today and forms the ideological core for the organisations that conduct *Obra Social*, who have developed a set of values for modern times, shared across the sector.



# The value of Communication





Initiatives must be publicly projected and visible not only to publicise the work of the *Obra Social* among citizens but also to encourage public-private collaboration and foster possible partnerships.

## Communication of *Obra Social* projects

At CECA we run a range of communications initiatives to spread awareness of the *Obra Social*, including:

- Publications in traditional and social media (interviews, presentations, videos, etc.)
- Events involving *Obra Social* Ambassador, Ona Carbonell





# The Foundations and *Obra Social* Committee

The Foundations and *Obra Social* Committee is a statutory consultative body of CECA, created by CECA's Board of Directors. It brings together representatives of the sector's banking and ordinary foundations.



In recent years, the Committee has established itself as a central forum for the exchange of experiences, cooperation and analysis of all issues related to *Obra Social* programmes conducted by the institutions in CECA's sector.

## *Obra Social* and Foundations Executive Committee

The *Obra Social* and Foundations Committee meets periodically and provides a forum for exchanging experiences and analysing key working priorities. Meetings are now being held locally once again, at the headquarters of the member foundations, so members can learn at first hand about best practice and local needs.



Throughout 2022, the Committee worked on issues including the role of foundations in economic and social recovery, the key importance of partnerships in developing its activities, the sharing of experiences and the exploration of new income streams.

# CECA *Obra Social* and Financial Education Awards

The CECA *Obra Social* and Financial Education Awards have been held annually since 2013. They showcase the work and commitment of *Obra Social* organisations working with society and especially with vulnerable people in these fields, through projects in their local regions.



The awards ceremony for projects developed in 2021 was held on 14 December 2022, hosted by Olympic swimmer **Ona Carbonell**, CECA's Ambassador for *Obra Social* and Financial Education.

The event also involved the Fundación ONCE, which, represented by another Olympian, Marta Arce, ended the day with a discussion on the issue of social inclusion.

Overall, 72 initiatives were presented, with 22 winning awards including a first and second prize in each subcategory and two Special Jury Awards.



The categories celebrated in the *Obra Social* area were: Social Action, Culture & Heritage, Education & Research, Local Development and Job Creation, Environment and Sport & Leisure.

In Financial Education, there were four award categories: Children and Young People up to 25, Adults, Seniors over 65 and Entrepreneurs.

A Special Award was also given for the *Obra Social* pathway and a Special Jury Award for promotion of Financial Education.

Winning projects were chosen by an independent jury of representatives from different bodies and institutions: the Spanish Ministry of Economic Affairs and Digital Transformation, Banco de España, Comisión Nacional del Mercado de Valores (Spanish stock market regulator), Fundación Lealtad, Spainsif, Funcas, El Confidencial and CECA.



**CECA Awards**



# Major *Obra Social* projects





## //Afundación

Obra Social ABANCA

Afundación runs an innovative education project, fosters an active role for seniors in society, engages in cultural events to help people achieve their potential and promotes social activities, social inclusion, awareness of sustainability and volunteering.

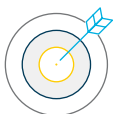


### Scope of operations

Galicia and Asturias, León, Euskadi, Madrid and northern Portugal.

[www.afundacion.org](http://www.afundacion.org)





## Mission and Values

- **Responsibility**
- **Reliability**
- **Quality**
- **Innovation**

## Milestones 2022

One of the fields in which Afundación is active is social innovation. Accordingly, when war broke out in Ukraine, Afundación in collaboration with ABANCA and Aga Ukraine provided 100 tonnes of food, toys and basic necessities, plus two electric generators and direct economic aid. We also held a summer camp for refugee girls and boys, their mothers and foster families, among other initiatives. In the social sphere, the Culture for Food programme, which encourages the donation of non-perishable products in solidarity, has raised more than 10 tonnes of supply for Fesbal food banks. Afundación supported Seniors, with 12,000 partners, promoting new research and dissemination projects and consolidated the “Pedalling and talking” volunteer programme which supports people with reduced mobility.

In innovation, a theme that runs through all its activities, Afundación brought the international exhibition on artificial intelligence “More than Human” to Spain for the first time.

## Objectives for 2023

Afundación, ABANCA's *Obra Social* arm, embarked on a new era with its Strategic Plan 2022-2026, directed towards digital transformation, sustainability and social engagement. These are cross-cutting themes that run through all the projects which will be developed in four strategic areas: education, seniors, culture and volunteering.

With more than a million beneficiaries annually, its main objectives for this period are to enhance knowledge at all stages of life, provide young people with personal and professional skills for the future, support the active role of seniors in society so meeting the challenge of the ageing population and the longevity revolution, promote the role of culture as a core route to knowledge, and promote social action and participation through volunteering. All of this, while taking forward its own high-quality and wide-ranging programmes and ensuring their sustainability for the future.



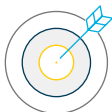
We continue to take action to improve social welfare, health and social care, through the promotion of education, training and research and the encouragement and dissemination of culture, environmental protection, sport, development and business innovation, and, in general, all contributions to social progress in the Canary Islands.



**Scope of operations**

Santa Cruz de Tenerife.

[www.cajacanarias.com](http://www.cajacanarias.com)



## Mission and Values

- Proximity
- Passion
- Commitment
- Innovation

## Milestones 2022

In 2022 we developed different initiatives in our traditional areas of action. Most of these continued the strategies that the Fundación CajaCanarias has laid out in recent years. One of the most groundbreaking projects was in the field of exhibitions, part of our cultural management strand, with the opening of the “Travesías. Canarias XVII” show, curated by the Fundación CajaCanarias team and open to visitors since September 30 in our Cultural Space in the Tenerife town of Garachico.

The exhibition project is divided into nine areas that together constitute an experiential pathway, a learning adventure for visitors that breaks with the usual idea of a scientific exhibition to create a space that immerses visitors in the Canary Islands of the seventeenth century through sound, vision and literature.

## Objectives for 2023

The beginning of the current financial year 2023 coincided with the start of a new era for the Fundación CajaCanarias after Francisco Óliver González, who had worked for the Foundation since 2003, took over as general director. The new era is marked by a strengthening of social commitments, in budgetary terms, through various projects and initiatives, and through meticulous alignment with the Sustainable Development Goals established in 2015 by the United Nations General Assembly.



There is also Fundación CajaCanarias's long- established commitment to the archipelago's cultural and artistic life, which finds expression in a full programme of exhibitions, its annual awards and a range of forums for debate and thinking which will be held over the period, as well as traditional musical cycles, such as Pasionari@s and the Cultural Autumn.

The foundation's main themes for intervention are Culture, Assistance and Solidarity, Health & Well-being, the Environment, Business Dynamism and Education. The organisation has set itself the vision of transforming society through the promotion of citizen participation, creativity and the development of critical thinking and by promoting actions that encourage economic and social development, decent jobs, equality, inclusion, solidarity, rural development and collaboration.

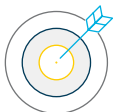
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### Scope of operations

Castilla y León, with a focus on Burgos province.

[www.cajadeburgos.com](http://www.cajadeburgos.com)



## Mission and Values

- Sustainability
- Entrepreneurs
- Digitisation
- Talent

## Milestones 2022

Major projects either launched in 2022 or planned for the next two years include the creation of the Business

Dynamism Centre in the newly named NEXO building, the current headquarters of the savings bank, the launch of a project to expand a senior residence to create 80 new places, the construction of 75 social rental homes, and the inauguration of a new environmental education space. This last project aims to fulfil one of the targets in the Strategic Plan: to contribute to environmental sustainability with initiatives for individuals, families and companies that encourage a reconnection with nature, help combat climate change, promote the circular economy and improve biodiversity.



## Objectives for 2023

Accelerate economic progress and job creation by attracting the creation, digitisation and growth of socially responsible enterprises.

Contribute to environmental sustainability by promoting reconnection with nature, the fight against climate change, the circular economy and the improvement of biodiversity.

Promote social cohesion and well-being to build a more committed society and reduce the digital divide in the Third Sector.

Foster a new culture of citizen participation and debate, based on contemporary thinking and cultural inclusion.

Provide innovative education programmes for citizens of the future who are socially aware, critical, cooperative and advocates for change.

Improve citizens health with healthy activity and services that encourage sociability and improve quality of life.



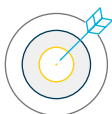
Advance the development of Avila society by working in partnership with Third Sector organisations to improve the quality of life for vulnerable groups in Avila and its surrounding province.



**Scope of operations**

Ávila Province.

<https://www.fundacionavila.es>



## Mission and Values

- Cultural
- Social
- Inclusive
- Commitment

## Milestones 2022

In 2022, the Fundación Ávila set up its new area of activity in employment, enterprise, innovation and social inclusion. The new area is intended to meet the needs of people who are actively seeking employment or want to switch jobs. The first initiative launched was “Practica Empleo”, an in-house programme of training workshops to improve transferable skills that enhance employability.



We also have the “Employment Space” which offers personalised consultations with an expert who can advise on the specific needs of each user.

## Objectives for 2023

We want to focus on programmes with the greatest transformative impact, continue with the classic cultural, social and environmental projects we have developed over the 10 years, promote programmes for innovation, collaborate with other public and private organisations and intensify our actions in what promises to be an exciting year for the foundation.

We deploy initiative, creativity, persistence and occasional risk-taking to transform problems into opportunities, never giving up, forging ahead to help build a better and fairer society for all.

We will continue engaging with the province, offering new resources and services that support the region’s progress and improve quality of life for people in provincial municipalities affected by the demographic challenge.



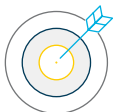
Fundación Ibercaja focuses its work on the areas of social action, education and employment, regional development and culture. All its projects are designed to support the UN's 2030 Agenda and Sustainable Development Goals.



### Scope of operations

Zaragoza, Huesca, Teruel, La Rioja, Guadalajara and Madrid. Through its online services, calls for proposals and tender, the Fundación Ibercaja is able to operate on a national scale.

**[www.fundacionibercaja.es](http://www.fundacionibercaja.es)**



## Mission and Values

- **Commitment**

- **Transparency**

- **Professionalism**

- **Dynamism**

## Milestones 2022

Fundación Ibercaja launched the “Together towards sustainability” initiative in 2022. A national-scale project that aims to help companies incorporate the Sustainable Development Goals and 2030 Agenda into their working strategies. The initiative is run in tandem with Ibercaja Banco and supports organisations with training in sustainability and in economic, social and environmental issues, so these can be incorporated into their business strategy.

Many companies struggle to effectively incorporate these goals into their business. This initiative provides support and training to identify those SDGs where they can make the biggest contribution through their business and the most appropriate strategy to embed the right practice within their organisation.

## Objectives for 2023

Fundación Ibercaja will inaugurate the Zaha Hadid Bridge, revamped as the site of Mobility City, in February.

Mobility City is a project that brings back into public use the Bridge Pavilion built for the Zaragoza International Exhibition of 2008.

The initiative seeks to stimulate interaction with the key sectors of mobility, technology, logistics and automotive transport. Its aim is to put Zaragoza and Aragon at the heart of sustainable mobility for the future and in the vanguard of technology.

Much work has been done since 2018 on the mobility content that will come to fruition this year with the opening of a flagship exhibition space that will host the latest technological innovations in smart, sustainable and connected mobility.





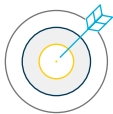
In 2022, we at Kutxa Fundazioa wanted to serve Gipuzkoan society with socially valuable initiatives, developed via our own programmes, that help promote progress for Gipuzkoa and its citizens in a range of fields, including art and culture, science and education in STEAM subjects, investment in R&D, and promoting citizen awareness and involvement in sustainability, solidarity and social action.



**Scope of operations**

Gipuzkoa.

[www.kutxa.eus/es/](http://www.kutxa.eus/es/)



## Mission and Values

- Involved
- Dynamic
- Magnetic
- Integrator

## Milestones 2022

**Activate skills:** Drive a critical spirit and meaningful learning in stimulating environments. Create social and ecological awareness. Identify the talents of adolescents and young people and guide their professional vocations. Increase those choosing STEAM careers.

**Bring knowledge to life:** Nurture experiences that bring together humanist, artistic, scientific and technological knowledge and innovation, empowering citizens and encouraging interaction and collaboration between society and creatives. Make heritage available to all: Conservation, digitisation, research and dissemination of Kutxa Fundazioa's cultural heritage, using our heritage to spread knowledge and so generate new knowledge.

**Promote responsibility:** Encourage the non-profit movement and consolidation of Third Sector organisations to build more sustainable and innovative institutions and increase cooperation. Drive forward projects for cooperation in social innovation that contribute to inclusive and sustainable progress in the province of Gipuzkoa.

**Support innovation:** Participate in established companies and continue to support the consolidation of R&D&I companies in sectors that promote social well-being and sustainable development such as cancer health and biosciences.

## Objectives for 2023

**Kutxa Fundazioa's corporate purpose:** "To promote and support solutions that help make Gipuzcoa more cultured, creative, fair and sustainable based on critical thinking and collective commitment."

**Three strategic axes:** A fairer and more cohesive Gipuzkoa, a more sustainable Gipuzkoa, a more empowered Gipuzkoa.

### Objetivos:

- To promote STEAM vocations among Children and Young People, with guidance and development to help them contribute to Gipuzkoa.
- To help empower society through culture and sciences, enhancing the capacity to develop critical thinking.
- To energise the social and environmental commitment of people and organisations, involving them in the 2030 agenda.
- To contribute to sustainable economic development and promote social progress.



The mission is to build a better and fairer society, creating opportunities for those who need it most. The Foundation's activity is concentrated on four major areas of action: Social programmes – Culture and Science - Education and Scholarships - Research and Health.

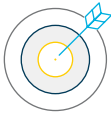
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#### Scope of operations

All the Spanish provinces, plus a presence in other countries where it has struck up financial partnerships, such as Banco BPI in Portugal.

<http://fundacionlacaixa.org>

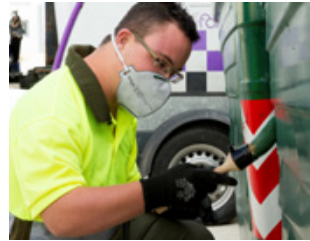


## Mission and Values

- **Social commitment**
- **Responsibility**
- **Forward thinking**
- **Flexibility**

## Milestones 2022

The Caixa strengthened all the measures put in place in 2020 to mitigate the impact of the Covid-19 crisis through programmes with differing transformative effects. Programmes include CaixaProinfancia, founded to combat child poverty, Incorpora, which promotes employment, the programme for the Comprehensive Care of People with Advanced Diseases, which provides psychological and emotional support, and the Seniors programme, strengthening social relationships, combating loneliness and offering companionship. Besides its strategic social programmes, the Fundación "La Caixa" also backs research by collaborating with top-level research labs. Another strategic focus has been to widen access to culture, science and knowledge.



## Objectives for 2023

The fight against poverty and social exclusion is Fundación La Caixa's priority for 2022, aiming to help alleviate the social and economic effects of the pandemic. One of our strategic social programmes is CaixaProinfancia, designed to help vulnerable families with children under 18. We will also continue to work closely with bodies involved in the Incorpora programme, which seeks to provide work for people at risk of social exclusion. We will continue to provide psychological and emotional support through the Comprehensive Care for People with Advanced Diseases programme and we will support and strengthen social relationships, helping to combat loneliness through the Seniors programme.

This involve over €500 million in investment, including support for research into the most serious and widespread diseases and the spread of culture, science and knowledge as an engine to drive individual and collective progress.





Fundación Unicaja focuses on projects in the fields of culture, education, sport, social cooperation, environmental conservation and heritage, as well as promoting socio- economic development, financial education and volunteering, knowledge, equality and social integration.

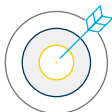


### Scope of operations

Andalusia and Ciudad Real, plus other activities that may take place more broadly in Spain and abroad.

[www.fundacionunicaja.com](http://www.fundacionunicaja.com)





## Mission and Values

- **Social responsibility**
- **Quality control**
- **Entrepreneurship**
- **Leadership**

## Milestones 2022

Project for the prevention and early detection of relapse in breast cancer patients using blood tests.

Backed by the Fundación Unicaja, the research team from IBIMA Plataforma BIONAND, working out of the CIMES medical health research centre, has developed a new gene sequencing panel called “Panel Málaga” that acts as an ultrasensitive detector for tumour mutations circulating in the blood.

Having completed the early phases of the study, the research team found that the panel was able to detect tumour mutations in the bloodstream, showing it was possible to detect other mutations that would be missed by traditional tumour biopsy sequencing.



The panel will make it possible to identify mutations from breast tumours through a simple blood test, avoiding intrusive procedures for patients. It will also help tailor personalised treatments to each patient from the start of their treatment pathway.

## Objectives for 2023

The strategic orientations laid out by Fundación Bancaria Unicaja focus on strengthening ESG (Environmental, Social, Governance) practice, regional balance, the sustainability of the core *Obra Social*, support for financial education, creating specific strategies for research and environmental conservation, the promotion of talent and the empowerment of volunteering. Another of the priority objectives will be to address the region’s most pressing social needs, promoting fairness and equality between people and social inclusion. All these projects will be aligned with the Sustainable Development Goals (SDG).

Another key aim will be to support the emerging and entrepreneurial economy through a special-purpose company created for this end: Fundalogy.

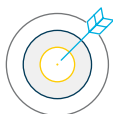


The Fundación Caja Cantabria is mainly active in Culture, Social Action and Education. It is a leading agent for social progress through its own direct activities and through the cooperative environments it nurtures with many other bodies and institutions.



**Scope of operations**  
Cantabria.

[www.fundacioncajacantabria.es](http://www.fundacioncajacantabria.es)



## Mission and Values

- **Commitment**
- **Rootedness**
- **Transparency**
- **Collaboration**

## Milestones 2022

### Photographing the sublime. Gustave Le Gray's seascapes

The General Archive of the Palace and Royal Library hold some of the most iconic shots in the history of photography, including the series of seascapes taken by Gustave Le Gray (Villiers-le-Bel, Val- d'Oise, 1820-Cairo, 1884). This exceptional exhibition, curated by Reyes Utrera Gómez, is being shown for the first time outside Madrid. The event is being organised by Spain's Royal National Heritage Collections as part of the PhotoESPAÑA programme, sponsored by Fundación Caja Cantabria and Santander City Council.

### Improving COCEMFE Cantabria's physiotherapy services

The Fundación Caja Cantabria has collaborated in the modernisation of the physiotherapy services offered by COCEMFE Cantabria. The physiotherapy service supports people with disabilities and/or chronic pathologies and seeks to help them to continue living their daily lives, in their own homes and surroundings for as long as possible.



## Objectives for 2023

We hope 2023 will mark the beginning of a period of stability for the Foundation, which is increasingly aware that in today's complex social environment, it is essential to collaborate with different social actors in developing projects. In this area, our role in facilitating spaces for institutional collaboration take on special importance.

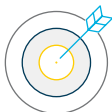
We have three established fields of action: social, cultural/educational and support for entrepreneurs, through which we contribute to generating new and better opportunities for Extremadura.



### Scope of operations

Extremadura, and other national or international actions that may benefit the region.

[www.fundacioncajaextremadura.com](http://www.fundacioncajaextremadura.com)



## Mission and Values

- **Social commitment**
- **Transparency**
- **Collaboration**
- **Innovation**

## Milestones 2022

*Obra Abierta\_Formación* is a programme of artistic training workshops. It seeks to create a space that promotes knowledge, generates networks, new trends and artistic endeavour, and supports creativity.

In 2022 three workshops were held, delivered by professionals of acknowledged international prestige:

- “Managing ideas. From analogue to digital art”, with Eugenio Ampudia and Semíramis González, on art as a process of communication and social interaction.
- “Culture, communication and social networks”, with Semíramis González, on the importance of training for artists’ communication.
- “The algorithms of art”, with Daniel Canogar, who created a space for conceptual reflection on algorithmic reality.



## Objectives for 2023

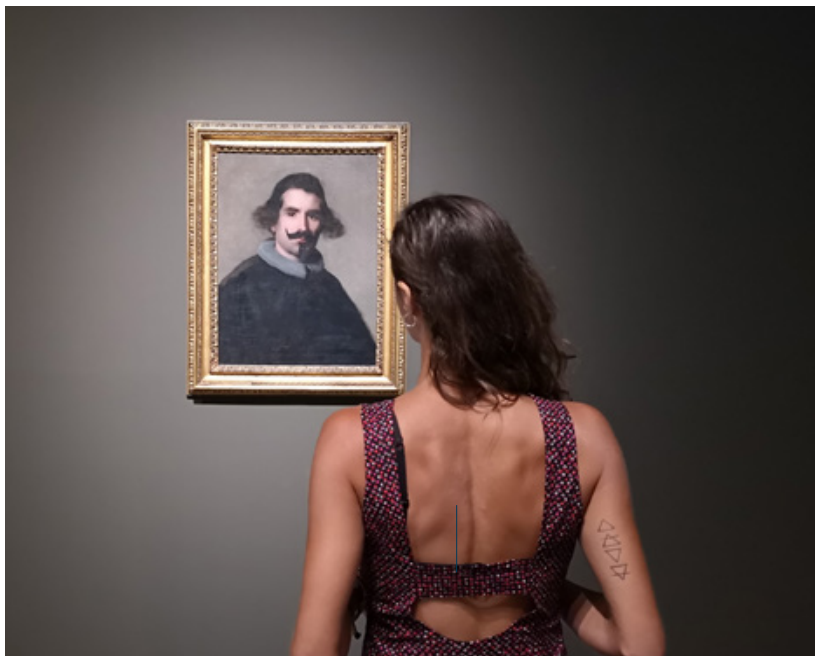
We will continue to promote collaboration and strategic partnerships with other organisations to create projects that have an impact in Extremadura.

In the social field, we are focused on innovation and processes to support the digital transformation of Third Sector organisations, we invest in science, supporting the work of young researchers from Extremadura, and we are committed to wraparound care for the elderly.

In the cultural field, we are expanding our programmes for cultural training and outreach, and the conservation and popularisation of our historical and artistic heritage. We are also intensifying our commitment to education and the environment with our Colegio Mayor Universitario and the “El Salugral” Environmental Education Centre in Hervás.

In the field of entrepreneurship, we continue to help unemployed women from rural backgrounds into the labour market, providing investment and development platforms that promote an entrepreneurial culture and business scalability.

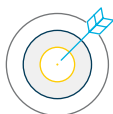
To meet to the needs of Murcia, the foundation develops initiatives, either on its own or in partnership with other institutions and organisations, in four areas: Social Care, Teaching and Research, Cultural Dissemination and Historical,Artistic and Natural Heritage.



### Scope of operations

The Foundation's head office is in the Region of Murcia and most of its programmes are focused on this Community or, through cooperative development projects, on international areas with scarce resources.

<https://www.fundacioncajamurcia.es/>



## Misión y Valores

- **Solidarity**
- **Transparency**
- **Social Commitment**
- **Excellence**

## Milestones 2022

The Fundación Cajamurcia hosted the Velázquez and Juan de Córdoba exhibition at the Las Claras Cultural Centre (September-October).



The exhibition was staged in collaboration with the Real Academia de Bellas Artes de San Fernando, and included the only Velázquez painting, the portrait of Juan de Córdoba, to be held in a public collection in Rome, where it hangs in the Capitoline Museums alongside pictures by Titian, Caravaggio and Rubens.

In one month, more than 3,000 people took in the portrait on its rare trip outside Rome and its first visit to Spain since the subject was identified. The exhibition could be seen in Madrid and Murcia. A friend and confidant of Velázquez, Juan de Córdoba was canon of the Cabildo of the Cathedral of Murcia in the mid-seventeenth century. Research has shed new light on the business and friendship ties between Velázquez and his subject, resolving two mysteries, when the picture was painted and who the subject was, and leading to a re-evaluation of the painting.

## Objectives for 2023

Extension of the project to catalogue and publish the artistic collection of Fundación Cajamurcia. This project began with the publication of the monograph “Dar pinceles a la memoria” (Sketching memory), by Cristóbal Belda Navarro, the professor of Art History at the University of Murcia.

Travelling exhibitions in different spaces – belonging to the foundation or other bodies – publications and educational activities, these are some of the proposals that will be rolled out during 2023 to share a legacy that includes more than 200 works of art, by 92 prominent artists, collected over many years by the Fundación Cajamurcia. The collection embraces the latest contemporary trends, with a special focus on creatives from the Murcia Region, and also includes some of the biggest names in Spanish painting such as Juan Genovés, Manolo Valdés, Joan Miró, Rafael Canogar and Úrculo.





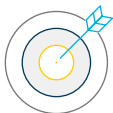
Activities focus on two main areas: social and cultural. Social projects mainly work for people with disabilities, seniors and groups at risk of exclusion. Cultural activities centre on thought and shared culture. The foundation is also conducting educational and international cooperation projects.



Scope of operations

Navarre

[www.fundacioncajanavarra.es](http://www.fundacioncajanavarra.es)



## Mission and Values

### • Rigour

### • Innovation

### • Partnerships

### • Transparency

## Milestones 2022

The most prominent activities of Fundación Caja Navarra in 2022 can be divided into three areas:

- Commitment to social innovation, through its own projects such as the Isterria centre or the development of the seniors programme. As a result of this work, committed to social innovation, the Government of Navarre awarded us the third annual Social Innovation Award for the Health Desensitization project to develop our Isterria special education centre.
- The decision to reform the centre's CIVICAN space as a flagship for shared culture in Navarre and a space for reflection, with an expanded programme that addresses various contemporary issues.
- Continuation of the partnership with Fundación La Caixa. This takes the form of a cooperative project with social, cultural and local bodies called Programa Innova, an national initiative with an innovative methodology.



## Objectives for 2023

We renewed the Board of Trustees in 2022 ahead of 2023, which will mark a decisive moment for the foundation with the drafting and launch of its third Strategic Plan, which will guide activity for the next few years.

Similarly, having gone through a phase of restructuring and consolidation, the foundation has reached a point where the projection of its image and activity will be a key objective for the near future. We have therefore drawn up a communications plan that will address the specific needs of the new strategy.

The foundation will also launch a new area on innovation and trends. The aim is to identify specific situations where the foundation can make a useful contribution.

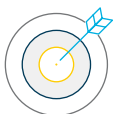
Fundación Caja Rioja is committed to culture, education and the cultural heritage of La Rioja. It promotes solidarity, participation and coexistence, contributes to the promotion and development of the region and helps preserve and ameliorate our environmental heritage.



### Scope of operations

Autonomous Community of La Rioja.

[www.fundacion-cajarioja.es](http://www.fundacion-cajarioja.es)



## Mission and Values

- Sustainability
- Cultural democracy
- Environmental commitment
- Local engagement

## Milestones 2022

2022 was a year of recovery for the foundation at all levels. Areas for action were approved at the end of 2021, which aligns with our current strategic principles. As a result, we have scaled up our activities and extended the reach of projects to cover the whole region.

This is testified by projects such as **APRENDER**, the foundation's cultural accessibility project which operates in 8 La Rioja municipalities with fewer than 1,000 residents or **DIVULGACIENCIA**, our programme to promote scientific culture.



2022 was also a year of new alliances with strategic partners with whom we can build more participatory projects.

## Objectives for 2023

2023 will be a year of great challenges and opportunities. We will be carrying out substantial works to reconfigure our cultural venues as multi-purpose spaces connected to their local environment. It will also be the year we finish cementing our team, revamp our image with our new website, and enhance our visibility.

As for projects, we will remain active in our region with cultural and educational programmes and all our actions designed to enhance the value of our agri-food products. Schools and young people will be a priority and a cross-cutting theme in all the above actions and in the environmental and sporting projects we also run.

Highlights will include our own cultural and environmental volunteering programme and our Environmental Education programme.



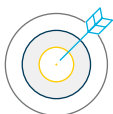
Fundación Círculo focuses its main actions on social care, through agreements that work with the most vulnerable people in our society. It also conducts activities in the fields of education, culture and the environment and heritage.



### Scope of operations

Castilla y León, with a focus on Burgos province.

[www.elcirculo.es](http://www.elcirculo.es)



## Mission and Values

- **Commitment**
- **Transparency**
- **Responsibility**
- **Solidarity**

## Milestones 2022

2022 brought the change to a new brand image. This was part of a re-orientation, through which the Foundation is looking to open itself up to society with greater dynamism and to evolve a more modern, more lively and more welcoming image. This, without forgetting its origins and while remaining faithful to its core aims – support for the disadvantaged, high-quality training rooted in its values, support for families and social organisations, access to culture, and protection of heritage and the environment. Also, in 2022 the foundation won the City of Burgos “creativity” award for its Círculo Creativo project.



## Objectives for 2023

The main challenge for 2023 will be to develop a strategic plan that embodies the Foundation’s mission, vision and values for the next three years. Also in 2023 there is a firm commitment to strengthen, extend and improve our typical projects. We will be extending our cultural programming to include new districts of the city. We will also continue investing in our Colegio Círculo and seek new projects in social care.

Development of actions that directly or indirectly safeguard, support, encourage and/or generate opportunities for people in vulnerable situations or at risk of exclusion. Stimulation of culture in any form, conservation of artistic heritage, and partnerships with public and/or private organisations that foster social, economic or cultural cohesion and/or conserve the environment in our natural territory and our priority action areas.

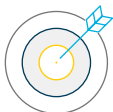


### Scope of operations

Priority focus on scaling up activity in the Penedès region (Alt Penedès, Baix Penedès, Anoia and Garraf), a region with approximately 500,000 inhabitants today.

[www.pinnae.cat](http://www.pinnae.cat) | [www.musicveu.cat](http://www.musicveu.cat)





## Mission and Values

- **Solidarity**
- **Commitment**
- **Responsibility**
- **Independence**

## Milestones 2022

**2022 Call for Projects.** This was the fourth call for projects to drive development in the region, with a budget of €300,000. The aim was to stimulate development of projects proposed by Third Sector organisations in social, cultural, environmental and/or sporting fields, designed to make a positive impact on people and the region in terms of social cohesion, generating opportunities, social inclusion and support for particularly vulnerable groups. Out of 55 projects, 24 were selected and will be implemented in the course of the coming year.

**Jaume Nicolàs Day Centre.** Renovation work was completed on the Casa Berch i Galtès – a pre-modernist building that has been completely renovated – in Vilafranca del Penedès and the opening of the Day Centre, which can welcome up to 40 people over 65 with care needs, thanks to the collaboration agreement signed with Fundació Inglada Via, who will run the services.

**Gaudí Cycle.** Collaboration agreement to show the Acadèmia del Cinema Català's Gaudí Cycle of Catalan films. The project seeks to reach places where people cannot easily access big-screen entertainment in catalan either because there is no cinema or because local cinemas do not put on catalan films.

## Objectives for 2023

**9th MusicVeu Solidarity Festival.** Performances will include 12 musical shows, 3 one-off events (sponsored walk, children's theatre and sponsored dinner) and 3 informative conferences on childhood cancers, with at least 5,000 people expected to attend and all profits going to the Fundació Joan Petit, children with cancer, to support the research into childhood cancer begun conducted at the Hospitals of Sant Joan de Deu and Vall d'Ebron, in Barcelona.

**2023 Call for Projects.** With a budget of €400,000 this year we will be looking for multiple projects that boost social and economic cohesion, culture, education, environmental conservation, and also for projects that promote healthy living, as always with a view to supporting the most vulnerable in our society.



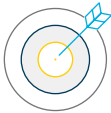
Key action areas are: Social Action Culture and Heritage, Indigenous Sports, Training and Local Development and the Environment.



### Scope of operations

Autonomous Community of the Canary Islands (Las Palmas and Santa Cruz de Tenerife).

[www.fundacionlacajadecanarias.es](http://www.fundacionlacajadecanarias.es)



## Mission and Values

- Improvement of social well-being and welfare
- Promotion and dissemination of culture Local
- Development and business Innovation
- Support for Local and Indigenous Sport

## Milestones 2022

Second year of the **“ACTIVE TIC´s +”** training project with courses on:

- 1.- Professionalising the administration, commerce and marketing sector, including an add-on unit for guidance on work and self-employment with new information technologies (web, social media, Google Drive positioning, languages, etc.).
- 2.- Professional training in administration and management, sales, marketing, information technology and communications.
- 3.- Work guidance, training and support programmes such as awareness-raising and mentoring to promote self-employment and entrepreneurship.

The course was attended by 66 people including job-seekers, long-term unemployed and those at risk of social exclusion, who received 178 hours of training face-to-face and online

- 1.- Administration and management, Sales, Marketing and IT and communications (3 topics).
- 2.- Skills and tools for the development of business projects, and inclusive entrepreneurship based on social or sustainable business models and ways into the ICT sectors.

Continuing this theme, the Foundation developed the **Activa Empleo** project, funded by the Cabildo de Gran Canaria, to train vulnerable people in basic information and communication technologies. The project successfully got 20% of attendees into work.

## Objectives for 2023

Fundación Caja de Canarias aims to consolidate and expand its commitment to disadvantaged groups at risk of social exclusion, to intensify the local development, primary sector and environmental projects initiated in 2018 with a special focus on women, to support local cultural initiatives in collaboration with private and public sector organisations through training courses, leading to professional qualifications, in areas that help people into work (special needs, equality, retail administration and management, etc.) working with private training schools and with public funding.

Over the next 10 months, we are maintaining our commitment to training and help into work with a new and experimental project called “Gastro-employment”. This provides training in the catering sector and is aimed at disadvantaged groups, leading to professional training qualifications. The target is to get 35% of the beneficiaries into work.

**Making the most of our heritage:** The foundation is custodian of a valuable heritage. It is our responsibility to make it known to wider society.

**Actions for a more sustainable society:** Lead the way in driving new CSR policies in companies.

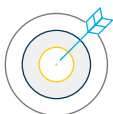
**Promotion of creativity and cultural innovation:** We must maintain an active presence and offer our spaces for new cultural events.



**Scope of operations**

Valencian Community and Murcia region.

[www.fundacionmediterraneo.es](http://www.fundacionmediterraneo.es)



## Mission and Values

- **Transparency**
- **Consistency**
- **Commitment**
- **Responsibility**

## Milestones 2022

### Elche International Independent Film Festival

The Elche/Elx International Independent Film Festival is one of the world's leading showcases for cinema shorts. It is one of the oldest and most prestigious festivals in Spain, with short films submitted for competition from over forty countries and five continents.



Organized by Fundación Mediterráneo, its core aim is to offer a cultural space for film-makers and film lovers, where they can view the best shorts on the national and international scene.

The festival has an unflinching commitment to quality and support for the emerging values of cinema, encouraging innovation, public participation and the elimination of technological barriers to competition. Over its 45 years in existence, the festival has remained true to its principles: support for amateur cinema and rigorous selection of the best independent shorts.

## Objectives for 2023

Implement projects that make full use of the artistic and cultural heritage that the foundation has in its keeping: We will be mounting a major exhibition about the documentary archive and the legacies left to Fundación Mediterráneo. The exhibition will showcase all the four collections that make up this archive, including some spectacular items of uncontested cultural and historical significance.

We will continue to give voice to new cultural trends, addressing neglected cultural niches and supporting emerging creative voices: We will hold the Flamenco Festival and cultural events to showcase different topics of interest to the public. We will continue to support young talents who are breaking through in the world of music. We will continue to give a voice to music from other countries and continents and we will give opportunities to the amateur theatre companies in our scope of operations.

## fundación montemadrid

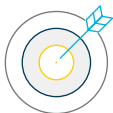
Fundación Montemadrid is active in the following areas: Social Action, Education, Culture, Environment and Financial Inclusion. Our work is only possible thanks to El Monte, which has provided social credit for more than 320 years.



### Scope of operations

All Spain, mainly the Madrid Region, with occasional European and international events.

[www.montemadrid.es](http://www.montemadrid.es)



## Mission and Values

- Responsibility
- Commitment
- Innovation and adaptation
- Efficiency

## Milestones 2022

We held our first call for tenders under our „Young and Local” programme run in cooperation with CaixaBank and aimed at small- scale social enterprises, less than eight years old and developing projects in the Madrid Region and Castilla-La Mancha.

Besides funding, all bidders, whether selected or not, receive training in Internal Management, giving them tools to improve their efficiency and growth, and in Communications, so they can tell their story better and secure more support.



## Objectives for 2023

**Social Action:** strengthening own projects such as the Casa San Cristóbal and strengthening partnerships with other organisations.

**Education:** Expansion of programmes for social integration and inclusion, and promotion of the European Erasmus+ programme promoting mobility in education.

**Culture:** Development of new projects to support creatives and reach new audiences.

**Environment:** Consolidation of synergies with our environmental projects, either in urban sustainability or nature conservation.

**Financial inclusion:** New channels and products to promote wider social use of collateralised credit.



# FUNDOS

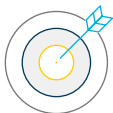
The Fundos foundation works to promote inclusion and equal opportunities, participatory citizenship, the conservation of heritage and the environment and social innovation. Its aims include cultural promotion, financial inclusion and support for social entrepreneurship as an engine of change and transformation.



## Scope of operations

Castilla y León and Extremadura.

[www.fundos.es](http://www.fundos.es)



## Mission and Values

- Innovation
- Independence
- Excellence
- Confidence

## Milestones 2022

In 2022 FUNDOS added to its network of cultural centres the Palacio de los Águila en Ciudad Rodrigo, Salamanca. After more than 30 years in the hands of Spain's Ministry of Culture, FUNDOS took back control of the building as the latest addition to its network of cultural centres.



The Palacio de los Águila, owned by FUNDOS, is a renaissance building dating from the sixteenth and seventeenth centuries covering 3,800 m2 built around two internal patios, one in a plateresque style, and with a private chapel. The permanent exhibition is divided into two independent displays: the ethnographic exhibition "Drums for bagpipes. The Salamanca drummer" and the historical "Ciudad Rodrigo in the Spanish War of Independence. Wellington vs. Napoleon." The temporary exhibition halls present exhibitions on physical and intangible heritage, archives and ethnographic collections.

## Objectives for 2023

**Cultural events:** Continue to run the Casa Botines Gaudí Museum and the FUNDOS Fórum network of cultural centres, which in 2023 will welcome the new Salamanca FUNDOS Fórum cultural centre. FUNDOS will also continue to organise temporary roving exhibitions on different themes that bring the collection closer to the public.

**Social innovation:** The latest edition of the FONDOS awards for social innovation in Castilla y León. With these awards FUNDOS recognises innovative social projects, anywhere in Castilla y León, that help improve people's quality of life and promote processes of transformation, generating fresh responses to social problems.

**Cultural Channel:** FUNDOS will continue to record interviews and documentaries on its channel [www.fundosforum.es](http://www.fundosforum.es)

**Financial inclusion:** Incorporation of new products into the MonteCredit range and opening of the new branch in Salamanca.

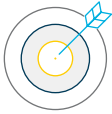
Its priority areas are social action, education and training, employment and housing. Plus cultural accessibility, conservation of heritage, environmental protection and the promotion of sport. We seek to foment social, economic and cultural progress in our historical scope of action.



### Scope of operations

Historical territory of Álava.

[www.fundacionvital.eus](http://www.fundacionvital.eus) | [www.fudacionbancariavital.eus](http://www.fudacionbancariavital.eus)  
[www.fundacionestadio.com](http://www.fundacionestadio.com) | [www.fundacionidiomas.eus](http://www.fundacionidiomas.eus)  
[www.sanchoelsabio.eus](http://www.sanchoelsabio.eus)



## Mission and Values

- **Transparency**
- **Honesty**
- **Justice**
- **Impartiality**

## Milestones 2022

2022 saw the creation of Híbridalab, Álava's Centre for Open Innovation and Creative Exchange. It is located on Álava university campus and covers 1,600 m2 over three floors. Sponsors include Fundaci3n Vital Fundazioa and Conexiones Improbables with the support of regional authority the Diputaci3n Foral de Álava. Its mission is to foster synergies and collaborations between companies and social, cultural, creative and academic institutions, evolving into a „laboratory of ideas’ that can address Álava’s challenges, with a focus on three areas: sustainability, digitisation and creativity.

It identifies ten priorities for its work: Digitisation and Smart Industry; Bioeconomy, Food and Health; Mobility, Energy and Climate Change; Sustainable City; Rural Development and Regional Balance; Culture and Creativity; Advanced Services and Sustainable Consumption; Education, Talent and Human Development; Inclusion, Social Policies and Ageing; Governance and Citizenship. Híbridalab aims to be economically self-sufficient in the future and recruit as many organisations as possible to the project.

## Objectives for 2023

Develop the FUNDACIONES VITAL FUNDACI3OAK brands via its own projects and collaborations in all areas to increase our footprint in Araba.

Prioritise popular sporting events based on a sport/ health model and develop a new model of grassroots sport in the province.

Encourage actions to raise awareness of climate change.

Promote lifelong learning, social inclusion and employment for people in our region. Take forward the project to overhaul the sports facilities at the Fundaci3n Estadio Vital.

Design a new Exhibition Centre as a full spectrum cultural space.

Work with governmental Institutions to identify opportunities for progress in our region.

Cooperate in Araba with Kutxabank, in which we have a substantial shareholding.





*Obra Social* actions in 2022 centred on welfare programmes run in collaboration with organisations in the field.

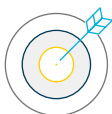
Projects included continuing to develop our programme of centres, continuing to sponsor university chairs and business courses, publication of research and, as part of the publications programme, projects to recover neglected cultural heritage, sustainability projects, and the promotion of financial education and the Monte de Piedad programme through our foundation.



#### Scope of operations

Only in the Comunidad Valenciana.

<http://obrasocial.caixaontinyent.es>



## Mission and Values

- **Social commitment**
- **Territoriality**
- **Proximity**
- **Sustainability**

## Milestones 2022

We continued our actions under the Labour and Social Integration Programme in 2022, with a strong focus on people with disabilities. Projects include programmes to facilitate routes into employment run with associations that help people into work and promote independent living through sheltered housing, provision of adapted transport for users of welfare centres, and direct collaboration with welfare associations to develop and run activities, both for members and, through training courses, for their families.

As part of the same Labour and Social Integration Programme the *Obra Social* contributed to business courses and university foundations by helping introduce students into the world of work through digital design and manufacturing labs where they can realise their final year projects.

## Objectives for 2023

The *Obra Social* budget in 2023 continues with a similar structure to previous years, six themes or action programmes each of which has its own objectives: publishing, relations and collaboration with local groups, running its own centres and providing resources for those run in collaboration with others, managing foundations, promoting the actions of the Fundación Caixa

Ontinyent through its Financial Education Programme, which spreads financial culture among the general population to promote responsible management of personal finances, consolidation and growth of the Monte de Piedad, which by granting loans against pledged collateral makes a contribution to preventing financial exclusion, and, finally, the *Obra Social's* coordinating role in the progressive roll-out of the Savings Bank's ESG policies.





Colonya's *Obra Social* focuses on Cultural, Social Welfare, Sports and Sustainability and Environmental themes.

It manages the Fundació Guillem Cifre de Colonya, which dedicates its entire resources to actions in these areas in the Balearic Islands.

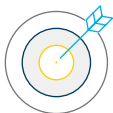


**Scope of operations**

Balearic Islands.

**[www.colonya.com](http://www.colonya.com)**





## Mission and Values

- Ethics
- Solidarity
- Transparency
- Local

## Milestones 2022

**Clara Hammerl predoctoral contract.** This educational and research programme was initiated in 2019 in collaboration with the University of the Balearic Islands as the pet project of Mrs. Maria Morell and this year attracted the participation of the Consell Insular de Mallorca.



The *Clara Hammerl* Predoctoral Contract supports training for researchers on the doctoral programs of the University of the Balearic Isles, involved in research in Arts and Humanities, Social Sciences and Law. This contract supports research on women in all their diversity. It sponsors studies with a gender perspective and feminist studies under the umbrella of the Campus of International Excellence programme, with a particular focus on the values represented by Clara Hammerl, including the promotion of education, political and social contribution of women, social justice, gender equality and anti-discrimination.

## Objectives for 2023

In 2023, the *Obra Social* will build on ongoing projects in the fields of social welfare, culture and sport, and pursue the strategy of the Fundación Guillem Cifre de Colonya, focusing on vulnerable social sectors to combat poverty and social exclusion among these groups, support for education, cultural activities with a preferential bias on those with a social and educational element, and, in sport, support for school and grassroots sport as a normal part of education for the very young.

One of the year's highlights was the consolidation of a new action area, Sustainability and the Environment, to strengthen and expand the projects to promote sustainability and the preservation of the natural heritage of our islands.



The foundation has a special focus on economic, social and financial studies and research, public events, dissemination of culture in its broadest sense and everything that fosters more precise knowledge of the Spanish economy and society so as to provide useful recommendations for economic and social policy.

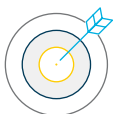
Funcas promotes a better informed, fairer and more efficient society, extending knowledge and offering alternatives that benefit society as a whole.



### Scope of operations

Active at national level and strengthening and increasing our international presence.

[www.funcas.es](http://www.funcas.es)



## Mission and Values

- **Rigour**
- **Independence**
- **Excellence**
- **Social Responsibility**

## Milestones 2022

During 2022, Funcas adapted its activities to the consequences of the Ukraine-Russia conflict by creating an information space on “Crisis in Ukraine: economic effects” to examine the economic, financial and social implications of the war.

Its results, in the shape of reports, documents, surveys, posts, blogs, audios and videos, can be found on the Funcas website: <https://www.funcas.es/crisis-en-ucrania-efectos-economicos>.

## Objectives 2023

### Economy:

The main object for Funcas is to maintain its leadership in the field of economic forecasting and analysis of the Spanish economy, and extend it to European scale.

The second objective is to continue and consolidate the economic analysis that provides the content for much of the publications, events and other communications through the internet and social networks.

### Finance:

The main objective in the finance area is maintain a watch on the financial system to generate information and analysis for professionals in the sector and, particularly, CECA institutions.

### Social:

The priority in the social area is to extend Funcas's presence, especially by improving financial understanding among the Spanish population and by conducting analyses and research into social inequality in Spain.

### Communications and Dissemination:

Finally, there is a horizontal objective to improve communications and information in all areas of the foundation's work.



*Obra Social,*  
we work for  
people like  
**YOU**







*Obra Social*  
report 2022



Video:  
*Obra Social 2022*



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